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***Transport NSW/Sydney Trains***  
***Level 1, 2-14 Elsie Street Burwood NSW 2134***

Tuesday 2, Apr 2024

Dear Transport NSW/Sydney Trains,

Please find details of your requested strategic marketing proposal below.

**Job Reference:** 37256  
**Quote Reference:** 37335  
**Item Description:** Turrella to Glenfield (WK41) Buffers required  
**Material:** A4-080gsm  
**Dwelling Summary:** Residential - Houses Only, Units Only, Unit 100%, Government/Official  
Business - Industrial, Commercial, Retail Including/Excluding No Junk Mail  
**Start Deadline:** 25 Mar 2024 - 31 Mar 2024

This quotation is valid for 14 days only

**Targeted Territories:**

<b>Territories</b>	<b>Dwellings</b>	<b>Residential Dwellings</b>	<b>Business Dwellings</b>
AL014-Turrella-Bardwell Park	644	545	99
AL015-Bardwell Park-Bexley North	733	654	79
AL016-Bexley North-Kingsgrove	718	578	140
AL017-Kingsgrove-Beverly Hills	1,127	861	266
AL018-Beverly Hills-Narwee	839	760	79
AL019-Narwee-Riverwood	1,677	1,491	186
AL020-Riverwood-Padstow	1,241	1,041	200
AL021-Padstow-Revesby	1,015	829	186
AL022-Revesby-Panania	1,039	841	198
AL023-Panania-East Hills	870	752	118
AL024-East Hills-Holsworthy	509	475	34
AL025-Holsworthy-Glenfield	931	888	43
<b>Total:</b>	<b>11,343</b>	<b>9,715</b>	<b>1,628</b>
<b>Volume to Supply:</b>		<u><b>9,715</b></u>	<u><b>1,628</b></u>

**Pricing Structure:**

Item Description	Item Price (Standby)
Distribution	\$1,588.02
(avg per 1000)	(\$140.00 /1000)
Printing	\$910.74
Additional Charges	
GPS Audit Fee	\$100.00
	Item Price (Standby)
<b>Total Cost ex GST</b>	<b>\$2,598.76</b>
<b>Total Cost inc GST</b>	<b>\$2,858.64</b>

**Digital Category:**

Category	Hours	Time/Hour	Discount	Bonus	Total Price	Description
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**Printing**

**Specifications:**

Black & White - Single, 80 gsm, Matt , A4-080gsm

Notes:

## TERMS AND CONDITIONS

If you wish to proceed you will need to complete a booking form (which contains other relevant information) and return it to GDR within the booking time frame specified.

In some instances GDR can accept later bookings but they may incur a surcharge.

### **Our terms require that:**

Bookings must be confirmed in writing at least three weeks prior to the start of the project.

All material must be delivered to our warehouse in Sefton for any booking in NSW or another specified address for other states, no later than two weeks prior to the start date.

**The invoice must be paid in full at the commencement of the project or else the project including distribution will not commence.**

### **GDR Complaints Policy - Distribution Only**

Complaints must be received within 48 hours of completion of the project in order for GDR to verify and investigate. Clients must provide GDR with names and addresses of streets or addresses in question so that GDR can undertake a thorough audit of the distribution and provide a comprehensive report on the findings.

Any complaints received after 48 hours will not be investigated because statistics show that residents have poor retention for this information and are unable to recall accurately if they have received a piece of advertising in the mail or not after this time period. Therefore investigating more than 72 hours after a distribution will not provide an accurate report.