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Fairfield City Council
PO BOX 21 FAIRFIELD NSW 1860

Thursday 8, Jun 2023

Dear Fairfield City Council,

Please find details of your requested strategic marketing proposal below.

Job Reference: 36419
Quote Reference: 36470
Item Description: Fairfield City Council -new play ground opening in Carramar flyer
Material: DL-300gsm
Dwelling Summary: Residential - Houses Only, Units Only, Unit 100%, Government/Official
Business - Including/Excluding No Junk Mail
Start Deadline: 15 May 2023 - 19 May 2023

This quotation is valid for 14 days only

Targeted Territories:

Territories	Dwellings	Residential Dwellings	Business Dwellings
IWB032A-VILLAWOOD 1	1,482	1,600	0
SWA054-CARRAMAR	1,370	1,900	0
SWA055-LANSDOWNE PARK (Recreational)	8	100	0
SWA056-LANSVALE	817	1,400	0
Total:	3,677	5,000	
Volume to Supply:		5,000	

Pricing Structure:

Item Description	Item Price (Standby)
Distribution	\$550.00
(avg per 1000)	(\$110.00 /1000)
Printing	\$0.00
Additional Charges	
	Item Price (Standby)
<u>Total Cost ex GST</u>	\$550.00
<u>Total Cost inc GST</u>	\$605.00

Digital Category:

Category	Hours	Time/Hour	Discount	Bonus	Total Price	Description
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Printing

Specifications:

Notes:

TERMS AND CONDITIONS

If you wish to proceed you will need to complete a booking form (which contains other relevant information) and return it to GDR within the booking time frame specified.

In some instances GDR can accept later bookings but they may incur a surcharge.

Our terms require that:

Bookings must be confirmed in writing at least three weeks prior to the start of the project.

All material must be delivered to our warehouse in Sefton for any booking in NSW or another specified address for other states, no later than two weeks prior to the start date.

The invoice must be paid in full at the commencement of the project or else the project including distribution will not commence.

GDR Complaints Policy - Distribution Only

Complaints must be received within 48 hours of completion of the project in order for GDR to verify and investigate. Clients must provide GDR with names and addresses of streets or addresses in question so that GDR can undertake a thorough audit of the distribution and provide a comprehensive report on the findings.

Any complaints received after 48 hours will not be investigated because statistics show that residents have poor retention for this information and are unable to recall accurately if they have received a piece of advertising in the mail or not after this time period. Therefore investigating more than 72 hours after a distribution will not provide an accurate report.