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Mitre 10 Johnson Bros
73 Bassett St Mona Vale Mona Vale NSW 2103

Wednesday 3, Apr 2024

Dear Mitre 10 Johnson Bros,

Please find details of your requested strategic marketing proposal below.

Job Reference: 33985
Quote Reference: 34518
Item Description: Mitre 10 Johnson Brothers
Material: Booklets 13-24 pages
Dwelling Summary: Residential - Houses Only
Business - Including/Excluding No Junk Mail
Start Deadline: 13 Sep 2021 - 17 Sep 2021

This quotation is valid for 14 days only

Targeted Territories:

Territories	Dwellings	Residential Dwellings	Business Dwellings
NB042-COLLAROY 1	656	600	0
NB043-COLLAROY 2	2,176	1,700	0
NB044-COLLAROY 3	1,360	1,000	0
NB045-COLLAROY 4	300	300	0
NB046-COLLAROY 5	667	600	0
NB062-NARRABEEN 1	462	350	0
NB069-NORTH NARRABEEN 4	320	320	0
NB070-NORTH NARRABEEN 5	286	286	0
NB070A-NORTH NARRABEEN 6	129	129	0
NB071-NORTH NARRABEEN 7/WARRIEWOOD 1	331	331	0
NB072-WARRIEWOOD 2	249	249	0
NB073-WARRIEWOOD 3 / MONA VALE 1	432	361	0
NB074-WARRIEWOOD 4	277	277	0
NB075-MONA VALE 2	297	297	0
NB076-WARRIEWOOD 5	515	515	0
NB077-WARRIEWOOD 6	309	309	0
NB078-WARRIEWOOD 7	81	81	0
NB079-WARRIEWOOD 8	288	288	0
NB080-WARRIEWOOD 9	257	257	0

NB081-MONA VALE 3	771	771	0
NB082-MONA VALE 4	166	166	0
NB083-MONA VALE 5	494	494	0
NB084-MONA VALE 6	709	709	0
NB085-NEWPORT 1	367	367	0
NB086-NEWPORT 2	612	612	0
NB087-NEWPORT 3	663	663	0
NB088-NEWPORT 4	622	622	0
NB089-NEWPORT 5	493	493	0
NB090-BILGOLA PLATEAU 1	693	693	0
NB091-BILGOLA PLATEAU 2	804	700	0
NB092-BILGOLA PLATEAU 3	825	600	0
NB093-BILGOLA	356	356	0
NB094- CLAREVILLE	867	867	0
NB095-AVALON 1	858	858	0
NB096-AVALON 2	647	647	0
NB097-AVALON 3	315	315	0
NB098-AVALON 4	416	416	0
NB099-AVALON 5	695	695	0
NB100-AVALON 6	841	841	0
NB101-NORTH AVALON 1	887	887	0
NB102-NORTH AVALON 2	683	683	0
NB103-WHALE BEACH 1	495	495	0
NB104-WHALE BEACH 2	402	402	0

NB105-PALM BEACH 1	422	422	0
NB106-PALM BEACH 2	304	304	0
Total:	24,799	23,328	
Volume to Supply:		<u>23,328</u>	

Pricing Structure:

Item Description	Item Price (Standby)
Distribution	\$2,099.52
(avg per 1000)	(\$90.00 /1000)
Printing	\$0.00
Additional Charges	
	Item Price (Standby)
<u>Total Cost ex GST</u>	\$2,099.52
<u>Total Cost inc GST</u>	\$2,309.47

Digital Category:

Category	Hours	Time/Hour	Discount	Bonus	Total Price	Description
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Printing

Specifications:

Full Colour - Single, , Matt , Booklets 13-24 pages

Notes:

TERMS AND CONDITIONS

If you wish to proceed you will need to complete a booking form (which contains other relevant information) and return it to GDR within the booking time frame specified.

In some instances GDR can accept later bookings but they may incur a surcharge.

Our terms require that:

Bookings must be confirmed in writing at least three weeks prior to the start of the project.

All material must be delivered to our warehouse in Sefton for any booking in NSW or another specified address for other states, no later than two weeks prior to the start date.

The invoice must be paid in full at the commencement of the project or else the project including distribution will not commence.

GDR Complaints Policy - Distribution Only

Complaints must be received within 48 hours of completion of the project in order for GDR to verify and investigate. Clients must provide GDR with names and addresses of streets or addresses in question so that GDR can undertake a thorough audit of the distribution and provide a comprehensive report on the findings.

Any complaints received after 48 hours will not be investigated because statistics show that residents have poor retention for this information and are unable to recall accurately if they have received a piece of advertising in the mail or not after this time period. Therefore investigating more than 72 hours after a distribution will not provide an accurate report.